



## Digitalization: A new buzzword for IT ?

Willem Jan Groenewoud (CEO Ab Ovo Group)

14 December, 2016

## TRADITIONAL CHALLENGES ?

Agility

Data  
Science

Algorithms

Robotics

Enterprise Resource Planning

Harmonized processes

Office automation

Unified language

Infrastructure

Network

# Fit for Future ?



**New Things  
Connected**

**New Data  
Flows**

**Process  
Innovation**

**Business  
Impact**