

### ecoTAURuS



### VIRTUAL (MULTI-TERMINAL) TRUCK APPOINTMENT & UNIT REPORTING STATUS SOLUTION December 2014

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# **Terminal Business Drivers**

#### **Optimize Operations**

- Improved awareness of expected truck visits and plan (load-balance) own resources
- Minimize truck queuing and required space for relocating traffic from public road network
- Minimize/speed-up Trip Arrangement Administrative effort (reducing cut-off time)
- Improve direct loading ratio with an accurate/proactive appointment system

#### **Customer Experience**

- Expand Unit Visibility beyond terminal yard operations (also via a simple User friendly Interface, available for companies with no IT infrastructure)
- Reduced waiting times, better turn-around and increased Truck Load Factor
- Enhance Terminal Operations visibility



# **Trucking Business Drivers**



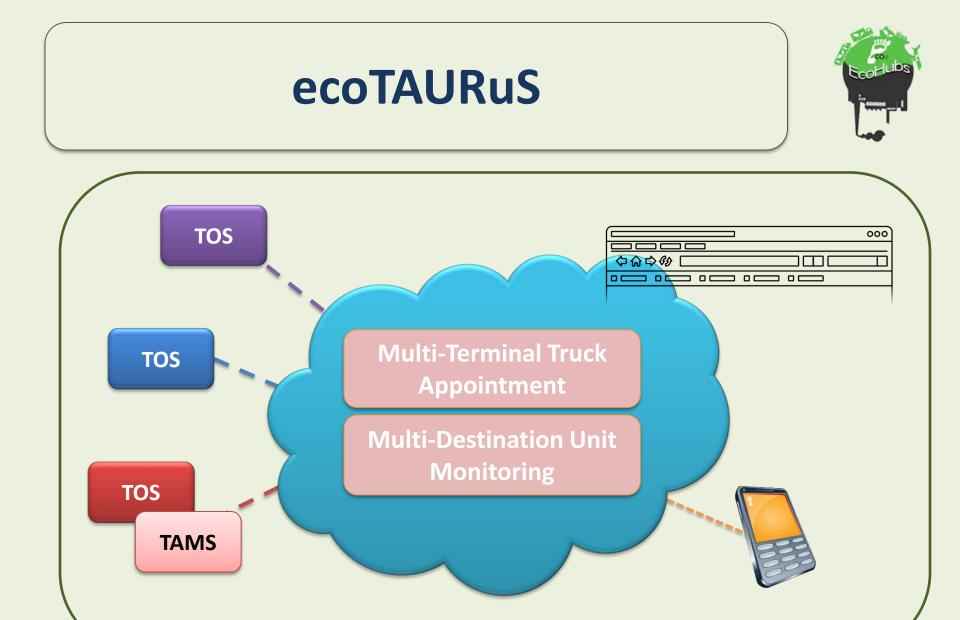
#### **Optimize Operations**

- Minimize Trip Arrangement Management Cost through easy integration with multiple TOS systems
- Reduced waiting times, better turn-around and increased Truck Load Factor
- Minimize cost/effort for Unit Status Collection through Trucker's unified mobile interface

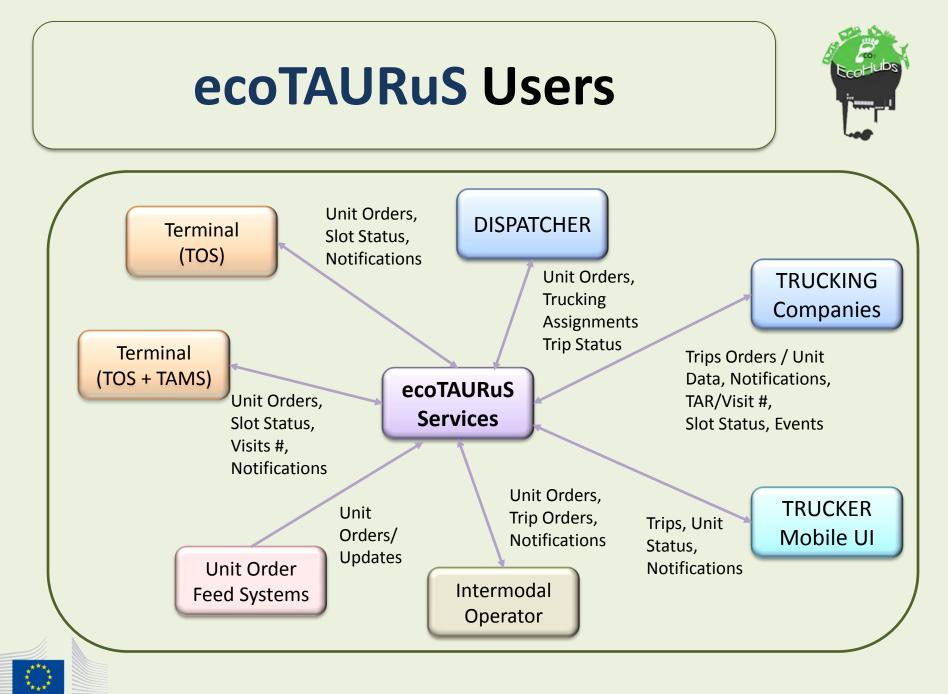
#### Improved Control and Customer Service

- Enhanced Unit Status Awareness
- Enhanced Terminal Operations visibility

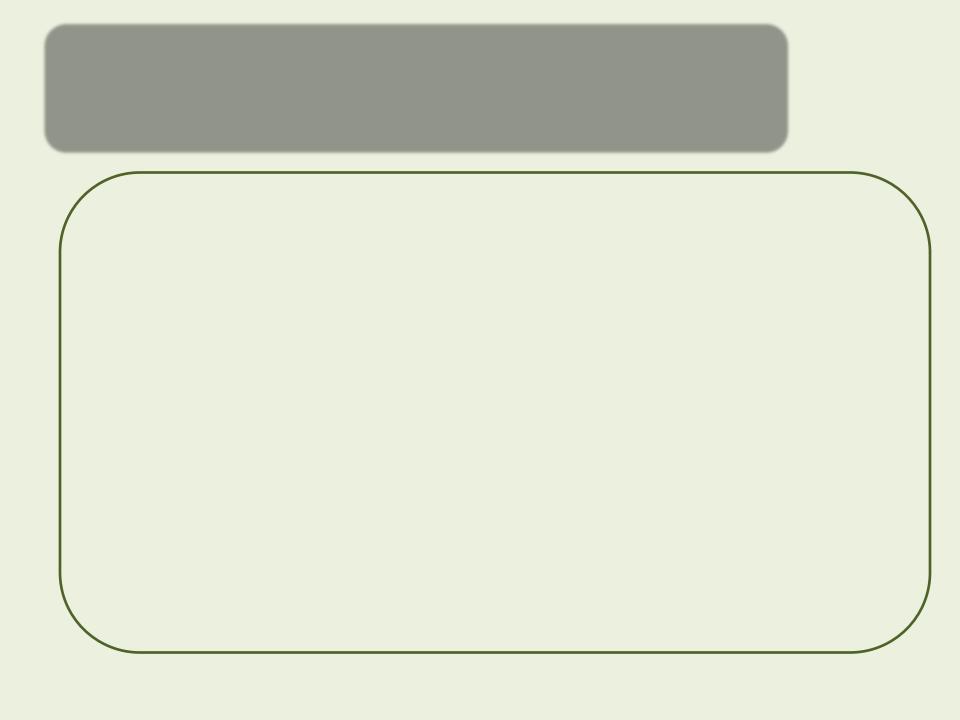




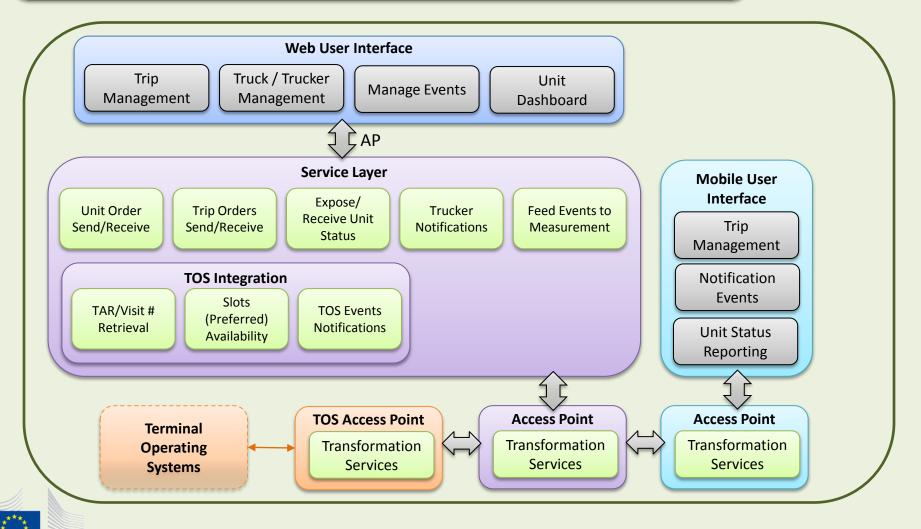




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### ecoTAURuS Architecture



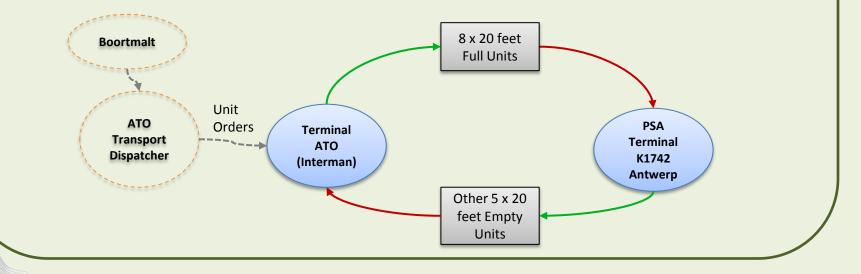
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# **Business Scenario 1**<sub>1</sub>



The 'last mile' orders are given by Customer Boortmalt to ATO transport dispatcher:

- <u>Order 1</u>: After stuffing the containers with grain for order "SOB 5110" at Boortmalt next to **ATO**, drop of the full containers at **K1742**. As 8 units are stuffed, this gives an 'last mile' order to pickup 8 x full 20 feet DRY units at ATO to drop off at K1742
- Order 2: BML needs to load 100.000 KG of lot wheat and needs therefore clean empty containers. As 20 TON per 20 feet container is an average this gives an order to pickup 5 x empty 20 feet DRY. The containers/units will be pickup up at K1742.







### User Interface – Demonstration

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#### Location of My Trucks

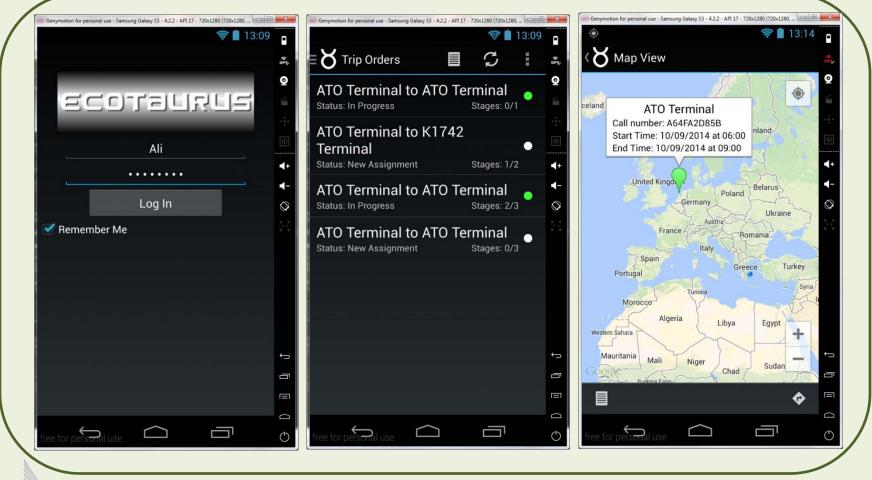






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### **Mobile App Demonstration**



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## **Business Earnings**



#### **Terminals/Dispatchers**

- -10-20% peak resource utilization (better load balancing)
- ½ Administrative effort: Visit Management, Unit Status Dissemination
- Real-time Enhanced Unit Status Visibility (CESAR)
- Terminal Throughput Improvement (Fast Lane)
- x2 Direct Unit Un/Loading

#### **Trucking Companies**

- Easy Unique Mobile UI for multiple Truck Appointment Systems
- Truck Load optimization
- Notification Services on Incidents
- Faster Serving, Efficient Planning, Increased number of paid trips per day



# **Early Adopters Offer**



#### Free of charge 6 month trial period

- 0 Installation & Setup Costs
- 1 man-week for customer specific adjustments
- Free of Charge 2h remote training for key users
- 3<sup>rd</sup> level support (2 Business days bug fixing)
- Integration with own TOS (on slot availability, call ids)
- Web-based Mobile User Interface

#### First Year Adoption period

- Benefit Sharing Approach
- Competitive pricing based on Unit Volume
- 1 additional man-week for further customizations
- 3<sup>rd</sup> level support (Next Business day bug fixing)
- Mobile App for a pre-defined set of Android devices
- Integration with CESAR



# **Open dialogue**



### Questions

- Technical / Functional Clarifications
- Concerns / Foreseen Obstacles
- Expanding market reach

### Recommendations

- Additional Functionality
- Improvements
- Making our offering even more attractive







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