



THE CAMPAIGN

puts Combined Transport and Intermodal Terminals on top of the political agenda of both the EU and Member States, focusing on...

5 KEY MESSAGES

OF DOOR-TO-DOOR COMBINED TRANSPORT

ENERGY

- Combined Transport uses 70% less energy than long-distance trucking.
- · Relies on grid-electric energy from ever more carbon-neutral sources.
- · Reduces Europe's dependence on imported fossil fuels.

INFRASTRUCTURE

- Non-road transport handles **heavy goods better than roads**.
- Fewer roadworks and less congestion.

LABOUR PRODUCTIVITY

- · Combined Transport is more efficient per worker than trucking.
- Offers better work/life balance.
- Helps tackle the truck driver shortage.

ENVIRONMENT

- Combined Transport emits 90% less pollutants and CO₂ than trucking.
- Zero-carbon transport is possible with existing products and technologies

SAFETY

More Combined Transport reduces serious accidents rate.



THE CAMPAIGN

strongly benefits its supporters and the entire industry

MAIN REASONS WHY

COMBINED TRANSPORT IS THE SOLUTION

THE BACKBONE

Combined Transport is the backbone of freight transport within the European supply chains.

MODE OF TRANSPORT

Door-to-door combined transport is recognised as a STANDALONE **MODE OF TRANSPORT**.























SUPPORTER BENEFITS

Full access to and support by a powerful community growing stronger day-by-day

<u>Promotional activities</u> like podcasts, webinars and events

Visibility and political advocacy

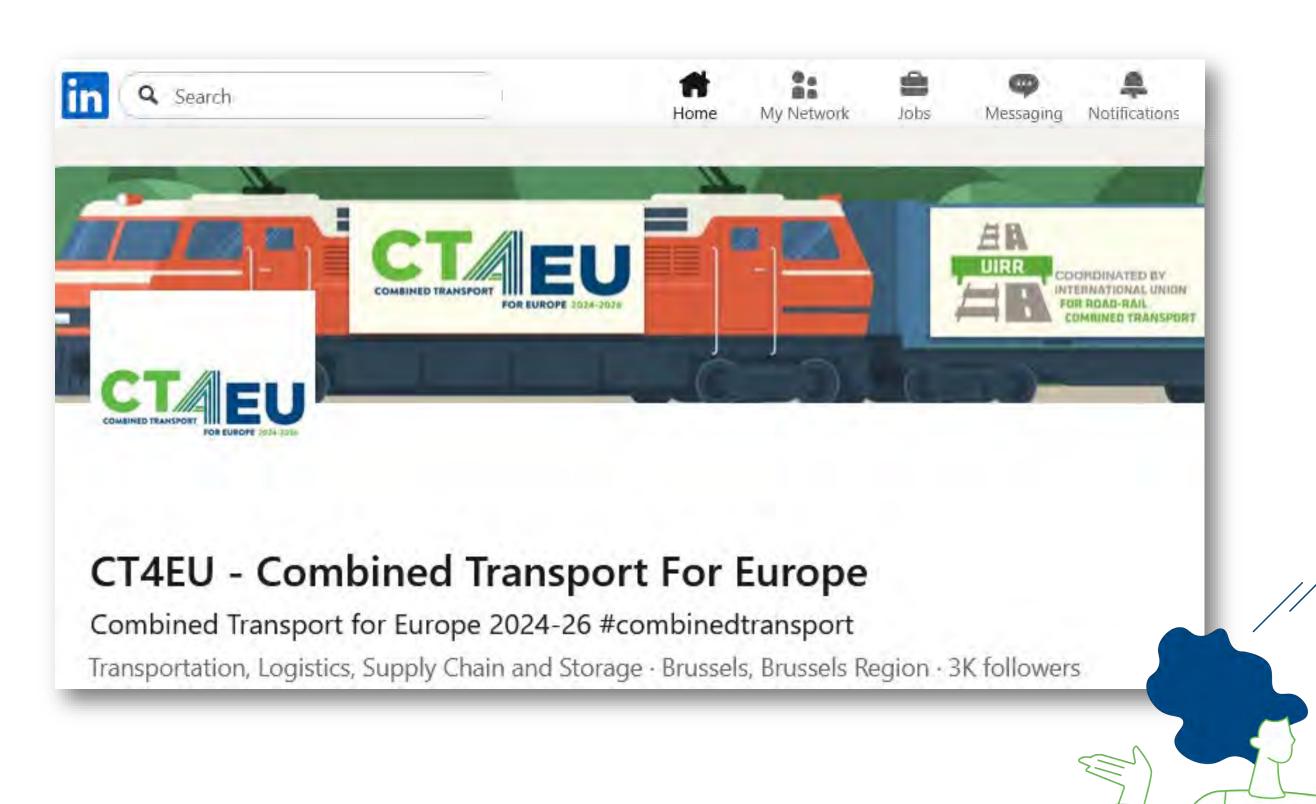
Studies based on solid
evidence
on Combined Transport

Participation in leading events and networking

Access to a unique intermodal E-learning tool



CT4EU: Our tools







CT4EU: Our tools









The Efficiencies of Combined Transport

a study into the energy-, labour-, infrastructure-, safety and environmental/climate efficiency of door-to-door combined transport, and its potential impact on Europe's land transport system

prepared for UIRR, the International Union for Road-Rail Combined Transport





SUPPORTER PACKAGES

CLASSIC

€ 2.500

- Access basic services*
- Mention as a campaign supporter on CT4EU website and media channels

PIONEER

€ 5.000

- Classic Package
- + Invitations to campaign events
- + Placement of testimonial on CT4EU website and LinkedIn

PREMIUM

€ 10.000

- Pioneer Package
 - + Speaking/Hosting opportunity at campaign events
- + Info letters and quick messages throughout the campaign

EXCLUSIVE

€ 15.000

- Premium Package
- + Access to political network in Brussels & insights into best practices
- + Participation in the exclusive UIRR
 Academy e-Learning program for up to 5 employees

*Consists of an explanatory presentation from UIRR, a tailored supporter contract, regular reports on campaign achievements.



Together we can spark action!



Join us today!

