

CTA EU



THE CAMPAIGN

puts **Combined Transport and Intermodal Terminals** on top of the political agenda of both the EU and Member States, focusing on...

5 KEY MESSAGES

OF DOOR-TO-DOOR COMBINED TRANSPORT

ENERGY

- Combined Transport uses **70% less energy** than long-distance trucking.
- Relies on grid-electric energy from ever more **carbon-neutral sources**.
- Reduces Europe's dependence on **imported fossil fuels**.

INFRASTRUCTURE

- Non-road transport handles **heavy goods better than roads**.
- Fewer **roadworks** and less **congestion**.

LABOUR PRODUCTIVITY

- Combined Transport is **more efficient per worker** than trucking.
- Offers **better work/life balance**.
- Helps **tackle the truck driver shortage**.

ENVIRONMENT

- Combined Transport **emits 90% less pollutants and CO₂** than trucking.
- Zero-carbon transport is possible with existing products and technologies

SAFETY

- More Combined Transport **reduces serious accidents rate**.

THE CAMPAIGN

strongly **benefits its supporters**
and the entire industry

MAIN REASONS WHY COMBINED TRANSPORT IS THE SOLUTION

THE BACKBONE

COMBINED TRANSPORT is **THE BACKBONE** of freight transport within the European supply chains.

MODE OF TRANSPORT

DOOR-TO-DOOR COMBINED TRANSPORT is recognised as a **MODE OF TRANSPORT** in its own right.



INTERMODAL REQUESTS

HARMONISED EUROPEAN RULES
for Combined Transport
operations

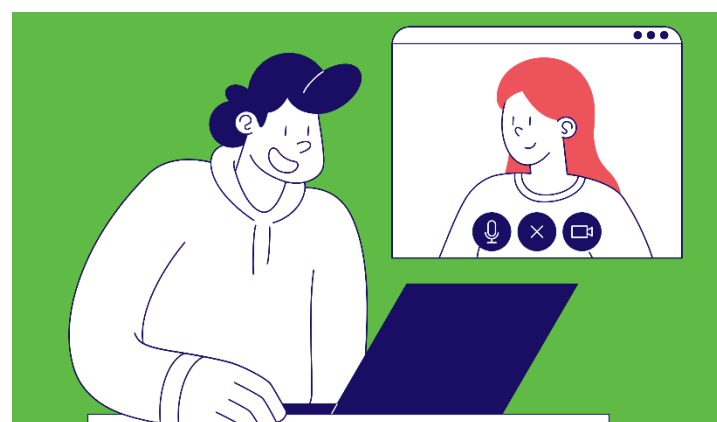
More and better-quality
TRAIN PATHS
for intermodal freight trains

WEIGHTS and DIMENSIONS
to deliver interoperability

Financial aid for the
modernisation, replacement or
the construction of
new transhipment TERMINALS

Data compatibility for
efficient DIGITALISATION

Combined Transport as a
facilitator of MILITARY MOBILITY



SUPPORTER BENEFITS

Full access to and support by a
POWERFUL COMMUNITY
growing stronger day-by-day

PROMOTIONAL ACTIVITIES like
podcasts, webinars and events

VISIBILITY and political
advocacy

Studies based on solid
EMPERICAL EVIDENCE
on Combined Transport

Participation in leading
EVENTS AND NETWORKING

Access to a unique intermodal
E-LEARNING TOOL

SUPPORTER PACKAGES

CLASSIC

€ 2.500

- Access basic services*
- Mention as a campaign supporter on CT4EU website and media channels

PIONEER

€ 5.000

- Classic Package
 - + Invitations to campaign events
 - + Placement of testimonial on CT4EU website and LinkedIn

PREMIUM

€ 10.000

- Pioneer Package
 - + Speaking/Hosting opportunity at campaign events
 - + Info letters and quick messages throughout the campaign

EXCLUSIVE

€ 15.000

- Premium Package
 - + Access to political network in Brussels & insights into best practices
 - + Participation in the exclusive UIRR Academy e-Learning program for up to 5 employees

*Consists of an explanatory presentation from UIRR, a tailored supporter contract, regular reports on campaign achievements.

YOUR SUPPORT

paves the way for making
Combined Transport the
**backbone of a smarter, greener
and more resilient European
freight logistics.**

OUR PROMISE

is building a **dynamic
Combined Transport
community** where your
vision sparks action and your
interests **generate progress.**





BECOME

A

SUPPORTER

TODAY